

# SUPER SIZE ME 2: HOLY CHICKEN!



# OPENING IN NY/LA/CHI ON SEPTEMBER 6, 2019 ADDITIONAL MARKETS AND ON DEMAND SEPTEMBER 13, 2019

Directed By Morgan Spurlock Written By Morgan Spurlock, Jeremy Chilnick Cinematography By David Garcia-Vlasits Produced By Jeremy Chilnick, Matthew Galkin, Morgan Spurlock, Jessica Calder, Keith Calder, Spencer Silna, Nicole Barton Edited By Pierre Takal Original Score By Tim Garland, Jeff Megan, David Tobin

> Domestic Distributor: Samuel Goldwyn Films Rating: PG-13

> > **Running Time: 93 Minutes**

#### **SYNOPSIS**

In the 15 years since SUPER SIZE ME, the fast-food industry has undergone a makeover. Today, chain restaurants tout food that's "healthy," "organic," and "natural." Filmmaker Morgan Spurlock explores this new reality with an approach even more immersive and subversive than that used for his first film: he sets out to open his own chicken franchise. We follow him every step of the way, from raising poultry and conjuring recipes to designing the brand and scouting a location. Spurlock brings his disarming humor to uncover the truths and lies behind this multibillion-dollar industry.

# **DIRECTOR'S STATEMENT**

When *Super Size Me* came out in 2004, it took off like a rocket and connected with audiences in ways I could never imagine, both in the US and around the world. The film finally ignited in people a realization of personal responsibility and a desire to take control of their own lives.

I can't tell you how many times I've been stopped in airports or on street corners, by teachers, parents or regular joes, who each told me how that film had impacted them. Sometimes they pull photos out of their wallet and show me pictures of themselves "100 pounds ago," and sometimes they tell me about the first time they showed their kids, or that they show their students every single year.

People made changes to how they ate, how they cooked, and most importantly, to how they lived. And they demanded the industry change as well. Salads suddenly started popping up everywhere, apples appeared, as did milk and water, and super sizes went away. It looked as though the food world was turning a corner.

During this same time, people started reaching out to me. People within the food industry who felt they were being wronged, or were taken advantage of by their employer. One of those people was a chicken farmer in Maryland who invited me to his farm to see why he was at the end of his rope. That visit stuck with me. Years later, I continued to think about how the farmers were treated, how the animals were raised versus how we're told they are – and the more I saw the industry using that spin to "greenwash" their image, their food, and their responsibility, the more I thought this was a good time to head back to the drive thru.

The first film really told the story of our relationship to fast food. **SUPER SIZE ME 2: HOLY CHICKEN!** examines this from the corporate side, showing you the decisions that are made, the stories that are the spun, the corners that are cut and the lives that are impacted to get you, the consumer, what you believe to be the best food possible, at the most affordable price.

These companies play to our senses – we consume more with our eyes than with our brains, and in the food world, seeing is believing. And boy, do we want to believe.

We want to believe that the companies have our best interests in mind. We want to believe that they are here to help us. And we want to believe that they are doing their best, and the minute they're not, that the government will be there to protect us. At the end of the day, we want to believe that someone has our back.

But in a world where so much of the regulation is self-imposed and where those who are tasked to oversee the safety come from the within the industry itself ... it becomes more clear, that the only way

to fight fire, is with fire. Or in this case, with a healthy serving of eye popping honesty & transparency ... and a delicious grilled crispy chicken sandwich.

- Morgan Spurlock

# ABOUT THE FILMMAKERS

# Morgan Spurlock (Director, Writer, Producer)

Morgan Spurlock is an award-winning and Academy Award-nominated writer, director and producer and president and founder of full-service New York-based production company Warrior Poets. His first film, SUPER SIZE ME, premiered at the Sundance Film Festival in 2004, winning Best Directing honors. The film went on to win the inaugural Writers Guild of America Best Documentary Screenplay award as well as garner an Academy Award nomination for Best Feature Documentary. Since then he has directed and produced award winning films, digital series, and television programs, including THE GREATEST MOVIE EVER SOLD and WHERE IN THE WORLD IS OSAMA BIN LADEN? Spurlock's recent credits include the Oscar shortlisted THE EAGLE HUNTRESS, IDA award-winning CNN series MORGAN SPURLOCK: INSIDE MAN and the Toronto International Film Festival Official Selection SUPER SIZE ME 2: HOLY CHICKEN!

Additional films under the Warrior Poets banner include the fly-on-the-wall documentary NO MAN'S LAND, Toronto International Film Festival Midnight Madness selection RATS, Sony Pictures' ONE DIRECTION: THIS IS US, and Magnolia Pictures' FREAKONOMICS. Television & digital projects include the award-winning FX series "30 Days", Showtime's "7 Deadly Sins", ESPN's "The Dotted Line", Emmy and Writer's Guild nominated THE SIMPSONS 20<sup>TH</sup> ANNIVERSARY SPECIAL IN 3D ON ICE!, Hulu's "A Day in the Life," Yahoo's MANSOME and AFI Docs Official Selection VEGAS BABY.

Warrior Poets upcoming slate includes the *Untitled Human Intelligence Project*, a feature-length documentary that will explore the field of neuroscience and debate the societal and ethical implications of emerging technology; Spurlock will direct as well as produce. Spurlock is also set to direct his first narrative feature film based on Brian Kellow's bestselling bio <u>Can I Go Now</u> about Hollywood superagent Sue Mengers. Additional upcoming projects also include executive producing the Food Network TV series "I Hart Food" starring YouTube sensation Hannah Hart and a collaboration with Sarah Jessica Parker and Refinery29 on the TNT docu-series "Who Run The World?."

In addition to his film and television work, Spurlock has been on the forefront of digital content creation as his company Warrior Poets led Hulu's push into original programming with their first series, "A Day in the Life", and helped ignite Yahoo's original content strategy producing three separate series over the last few years, including "Failure Club", MANSOME and "Losing it with John Stamos". More recent digital projects include "Connected", the first long-form series for AOL, and SMARTISH, an upcoming premium branded content channel for Maker.tv (Maker Studios).

Spurlock is also a co-founder of the short-film content marketing studio Cinelan where he recently produced the groundbreaking series "WE THE ECONOMY: 20 Short Films You Can't Afford to Miss."

# Jeremy Chilnick (Writer, Producer)

Jeremy Chilnick is an award-winning and Emmy-nominated writer and producer and is the COO, Partner and President of Production of Morgan Spurlock's Warrior Poets, a full-service New York-based production company. Chilnick has written and produced acclaimed films, digital series, and television programs, including THE GREATEST MOVIE EVER SOLD and WHERE IN THE WORLD IS OSAMA BIN LADEN? His recent credits include the Oscar shortlisted THE EAGLE HUNTRESS, IDA award-winning CNN series MORGAN SPURLOCK: INSIDE MAN and the Toronto International Film Festival Official Selection SUPER SIZE ME 2: HOLY CHICKEN!

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In addition to his film and television work, Chilnick has been at the forefront of digital content creation at Warrior Poets, having led Hulu's push into original programming with their first series, "A Day in the Life", as well as helping ignite Yahoo's original content strategy with the satirical MANSOME. More recent digital projects include the launch of the new channel, SMARTish, in partnership with Maker Studios.

# Matthew Galkin (Producer)

Matthew Galkin is a partner at Warrior Poets and has directed and produced numerous award-winning documentary films and television series. Galkin's recent film work includes "ONE DIRECTION: THIS IS US" (Executive Producer), the ESPN Films 30 for 30 documentary "THE DOTTED LINE" (Producer and Writer); the feature documentary "COMIC-CON EPISODE IV: A FAN'S HOPE" (Producer); HBO's "KEVORKIAN" (Director, Executive Producer); the award-winning HBO documentary "I AM AN ANIMAL: THE STORY OF INGRID NEWKIRK AND PETA" which took the top prize at the 2007 Hamptons International Film Festival and premiered on HBO in November of 2007; and "loudQUIETIoud: A FILM ABOUT THE PIXIES" (Director). TV series include "MORGAN SPURLOCK INSIDE MAN" for CNN (Executive Producer), winner of the 2013 IDA Award for Best Series; "FAMILY BONDS" for HBO (Producer); "KIMORA: LIFE IN THE FAB LANE" FOR E! (Co-Executive Producer); "BOOMTOWN" for Planet Green (Co-Executive Producer) which won the 2011 IDA Award for Best Series; the award-winning web series "A DAY IN THE LIFE" for Hulu (Director); and the twice Webby-nominated series "FAILURE CLUB" for Yahoo! (Director). His most recent credits include Toronto International Film Festival Official Selection SUPER SIZE ME 2: HOLY CHICKEN!

# Keith Calder & Jessica Calder (Producers)

Keith Calder and Jess Calder co-founded Snoot Entertainment in 2004 to develop, finance, and produce films across all genres and media. Snoot's most recent credits include Morgan Spurlock's SUPER SIZE ME 2: HOLY CHICKEN, Charlie Kaufman's Academy-Award nominated animated film ANOMALISA, and Adam Wingard's BLAIR WITCH. Snoot also premiered Sean Byrne's THE DEVIL'S CANDY at the 2015 Toronto Film Festival. Other recent Snoot productions include FAULTS, the dramatic thriller starring Leland Orser and Mary Elizabeth Winstead; Adam Wingard and Simon Barrett's THE GUEST; the award-winning horror film YOU'RE NEXT, which Lionsgate released wide in August of 2013; and Morgan Spurlock's POM WONDERFUL PRESENTS THE GREATEST MOVIE EVER SOLD. Snoot is currently in production on BLINDSPOTTING, starring Daveed Diggs and Rafael Casal, and in pre-production on Abe Forsythe's LITTLE MONSTERS.

# Spencer Silna & Nicole Barton (Producers)

Public Domain is a production and finance company headed by Spencer Silna and Nicole Barton that focuses on filmmaker-driven, culturally resonant feature films. Recent productions on which Silna and Barton have collaborated include Morgan Spurlock's *Super Size Me 2: Holy Chicken!*, the David Byrne conceived documentary*Contemporary Color* directed by the Ross Brothers, Marjane Satrapi's *The Voices* starring Ryan Reynolds, and Andrew Dominik's *Killing Them Softly* starring Brad Pitt. Public Domain is based in Los Angeles.

# David Garcia-Vlasits (Director of Photography)

David Vlasits is an Emmy nominated Director of Photography with over 17 years experience in long form, short form, documentary, reality, and commercial. He has filmed in over 20 countries for such networks as ABC, NBC, FOX, CNN, HBO, SHOWTIME, PBS, and HISTORY. He's worked extensively with 2 Oscar nominated Documentary Directors, paneled at Sundance, and been rescued from a glacial crevasse.

# Pierre Takal (Editor)

Pierre Takal is an Emmy award winning editor and composer. His passion for music has inspired him to make scoring and sound design an integral part of his work. Whether pioneering the irreverent cutting of *MTV Sports*, bringing lyricism to TV series like *This American Life*, or editing and scoring Morgan Spurlock's first of a kind Horror Documentary *Rats* (2016 TIFF Midnight Madness), he continues to reinvent himself, and has brought a distinct style of cutting to film and television for over twenty years. Takal is also the owner of Magnetic, his unique production music library. Editing credits include *One Direction: This Is Us, The Eagle Huntress* (Sundance 2016) and *DMC: My Adoption Journey* for which he won an Emmy.

# Tim Garland (Original Score)

Born in London [1966] and still living there, Grammy award-winning Tim Garland is a composer and celebrated saxophone player. Having toured the world extensively with jazz piano legend Chick Corea over a seventeen year period, Garland has also produced many highly acclaimed CDs as band-leader, the most recent titled "ONE" winning the Jazzwise critics poll for Album Of The Year 2016.

Known for his highly emotive work that often fuses orchestral writing with contemporary styles, Garland has fulfilled commissions for the London Symphony Orchestra, the Royal Philharmonic Orchestra, the CBSO, Royal Northern Sinfonia and has won a Grammy for his orchestrations of Chick Corea classics performed by the Sydney Symphony Orchestra (The New Crystal Silence). He was one of the first five, founding composers of Audio Network and writes fluently in several diverse musical genres, creating 450 -plus pieces for their music library. When not touring with Corea, he has been working with his own live group which has won two BBC awards and a Parliamentary Jazz Award in recent years. He has been shortlisted twice for the BASCA awards for his composition skills, and has been a visiting research-professor at the Royal Academy Of Music, The Royal Northern, Oxford University, Newcastle University and a judge on the BBC Young Jazz Musician Of The Year. "His level of genius is rare" Chick Corea.

#### Jeff Megan (Original Score)

Jeff is an award winning Chicago-based composer and producer. His work has been featured in a wide variety of commercials and TV projects including "Glee", The Handmaid's Tale", "Man With a Plan", "Numbers", "Revenge", Steven Spielberg's "Smash", and movies including "Dear John", "The Rebound" and "The Sessions". A drummer, percussionist, keyboard player and gifted vocalist, Jeff's passion for innovation and his tremendous musicality keep him in constant demand writing and producing music in a broad range of styles and genres. Jeff's very successful collaboration with David Tobin has produced over 500 pieces of music featured in US and international productions. They were commissioned to write for three BBC radio drama series including the Award winning "Blood, Sex and Money".

Jeff is a regular face at many famous studios including Abbey Road and Air Studios London. His works have been performed by renowned orchestras including the Royal Philharmonic and The Boston Pops. Jeff is excited to be working with Morgan Spurlock and the entire "Supersize Me 2: Holy Chicken" production team.

# David Tobin (Original Score)

Born in London in 1968, David now lives in Yorkshire in the UK.

Having studied classically at the Guildhall School of Music in London, David went on to study film scoring at Berklee College of Music in Boston and has had a long, successful and varied career as a composer, arranger, orchestrator and Musical Director, working on stages around Europe and all over the world.

As a lecturer, David has been in demand at many universities and colleges, both as a composer and music technologist. For several years, David ran a highly successful annual film scoring summer school at the Birmingham Conservatoire in the UK.

He has many years of composing, arranging and orchestration credits in film, TV, and theatre. He's a master at creating orchestral/crossover scores for advertising and commercials as well as film trailers. Seven years ago, David began collaborating with Jeff Meegan and together they've gone on to win a number of awards and to write more than 500 works, mostly for the film and TV publisher Audio Network, including multiple BBC commissions. This collaboration has allowed David to become a regular face at many of the world's most famous studios, working in diverse styles from large scale symphonic works to Big Band Jazz, as well as rock and pop.

David is honored to have been commissioned to write the score to Supersize me 2: Holy Chicken alongside collaborators Jeff Meegan and Tim Garland.

#### **END CREDITS**

Directed by Morgan Spurlock

Written by Jeremy Chilnick and Morgan Spurlock

Produced by Keith Calder Jessica Calder Spencer Silna Nicole Barton

Produced by Jeremy Chilnick Matthew Galkin Morgan Spurlock

Co-Produced by Lisa Kalikow Svetlana Zill Stacey Kleiger Douglas Saylor, Jr.

Director of Photography David Garcia-Vlasits

> Edited by Pierre Takal

Composers Tim Garland Jeff Meegan David Tobin

Field Producers Elena Gaby Conall Jones Basel Hamdan

Production Manager Suzanne Giordano

Associate Producer Yusef Alsuhaimi

> Co-Editor Cody Rogowski

Research Consultants Kristen Vaurio Burke Cherrie Additional Producer Brent Kunkle

First Assistant Camera Emilie Jackson

Sound Mixer Ethan Goldberger

Additional Editors Anne Barliant David Herr

Additional Cinematography Erik Bjella Zachary Fink Peter Hutchens Filipp Penson Matthew Sonnenfeld Josh Tallo Josh Trippier

Additonal Assistant Camera Thomas Cherry Jonathan Iannazzo-Simmons Brock Isbell Connor Lawson Karl Mollohan Richard Steele Scott Terranova Joshua Wilson

Additional Sound Mixers Zachary Allen Jay Alton Richard Beare Brian Buckley Jeremy Childers Brian Fish Richard Jacobs Eric LaCour Christopher Parker Eric Vucelich

> Wardrobe Stylist Keshia Crosby

Still Photographer Harry Aaron

Office Production Assistant John Duff Art Production Assistants Jason Thompson Steven Vargo

**Production Assistants** Aaron Allen Jennifer Armstrong Luke Atkinson Chelsea Barker Tandy Burnam Sara Conley Max Eberle Joshua Emerick Evan Henkel Michelle Krzystyniak Sachi Maclachlan Savanna Matheny Alex Michetti Rocco Mitolo Trenton Moore **Nelson Mustain Robert Nelson Matthew Perles Courtney Quirin** Ben Roif Chad Taylor Samuel Thompson Andrea Ward **Caleb Young** 

> Research Interns Felipe Carneiro Gynai Seaborne

Production Designer Rachel Rockstroh

Food Service Operations Consultant Lara Yazvac Pipia

> General Contractor Compton Construction

Media Consultant Shelley Mann

Restaurant General Manager Steve Cammett

> Restaurant Staff Terri Bloomfield Matteo Clark

Jonathon DeLacio Kiera Gregory Dana Hatch Charles King Rose Schaefer Thomas Smith Monequa Webb

Post Production Supervisor Adam Sonnenfeld

> First Assistant Editor Colin Fowler

Assistant Editors Anthony Corleto Marley McDonald

Post Production Assistant Kyle Murphy

End Titles created with ENDCRAWL . com

Post Production Sound by Parabolic NY

Supervising Sound Editor Lewis Goldstein

Dialogue Editor / Re-Recording Mixer Tom Ryan

> Assistant Sound Editor Alfred DeGrand

Audio Post Production Manager Cate Montanta

> Original Music by Tim Garland Jeff Meegan David Tobin

Music Editor Chad Birmingham

Music by Audio Network Jingle Punks Extreme Music

Digital Intermediate and Dailies by

The Big Edit

Digital Intermediate Colorist Brian Boyd

**Online Assistant** 

Animations by Good Bad Habits

Animation Director Kunal Sen

Lead 2D Animator Luke Smith

Additional 2D Animation Jiani Cao Sitji Chou

Design and Motion Graphics by BigStar Motion Design

Executive Creative Director Josh Norton

> Executive Producer Carson Hood

> > Producer Shannon Hall

Design Carol Cai Ivan Viaranchyk

Animation Annalise Murphy Ivan Viaranchyk

Payroll Services Provided by Entertainment Partners

Legal Services Provided by Frankfurt Kurnit Klein & Selz PC

Assistant to Mr. Spurlock Taylor Mondshein

Assistant to Mr. Chilnick Samantha Schoen

Warrior Poets

Matthew Cafritz Eric Enright Rachel Traub

Production Accountant Sophiya Banu

Assistant Accountant Samara Choit

Production Coordinator Kylie Christensen

> Office Manager Angie Simon

Scott Burchett **Buttram Family** Elizabeth Cates Hannah Chandler Andrew Clark Columbus City Police Department **Columbus Public Health Compton Construction Dicks Cold Storage Fireball Press** Stephanie Gelabert George Washington University Kobolt Studios Inc. David Littlejohn Jeffrey Martin Mattson Co. Hannah McNeill Old City Soda Omega Artisan Baking **OMS** Photo **Otterbein University** Joseph Pipia Hillary Pratt & Highland Security **Connor Raiden James** Catie Randazzo Jenny Rush **Ryan Schick** She Has a Name Cleaning Services **Chrissie Sofranec** Dr. Joshua Standridge **Kevin Thaxton** The City of Columbus The City of Westerville Roger Townley **TJ Vissing** Vitale Poultry Lucien "Bud" Wood

#### Denise Lee Yohn

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Super Size Me 2: Holy Chicken!

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