-Intwyn

SAMUEL GOLDWYN FILMS



Written, Directed and Produced by Rock Baijnauth

Not Rated 103 Minutes

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SYNOPSIS

Five top baristas find themselves pushing the limits of coffee perfection to win the National Barista Championship – a surreal competition where even one mistake is far too many.

Once a year, thousands of baristas square off in competitions around the U.S., but only one will become the National Champion. **BARISTA** takes viewers on a humorous, emotional and enlightening look into the unimaginable world of coffee competitions and the passionate, lovable and quirky characters who devote their lives to them.

So lemme break down these competitions: You get 15 minutes to prepare three rounds of drinks, twelve drinks in total, for four stoic sensory judges, two technical judges and one head judge. That's right, I said twelve drinks in fifteen minutes. The centerpiece of this event is the signature round where baristas push the limits of their imagination to create a coffee masterpiece that melds together a stellar coffee from the farthest reaches of the globe, out-of-the box ingredients and the wildest preparation methods one could think of.

To do well is to sacrifice. It is to put a passion to succeed ahead of personal relationships. To win is to obsess over every last detail from the way your coffee tastes to what music you're going to play to get judges to take notice (careful with the non-parental guidance Rick Ross tracks). Those who have won will tell you that it's nothing short of life changing. For a barista who takes on the daily grind for very little compensation, winning is more than just a title. It means more money, more respect. It means the chance to open their own shop, or even start their own coffee empire. It's the gold medal. It's everything.

If you think you know coffee – this film will make you think twice. These baristas take this universally beloved beverage seriously. Their passion for it can be felt through every frame of the film. **BARISTA** will take you beyond the drink and shine a light on a unique world very few of us ever knew existed.

ABOUT THE PRODUCTION

BARISTA was filmed over two years, out of a desire to bring audiences a taste of coffee that they've never had before. Filming took place everywhere form underground competition venues in downtown Los Angeles to the bright lights of the national stage in Boston. It started with us wanting a wanting to make a love letter to coffee, a drink that everyone in the crew is obsessed with or at least thought we were obsessed with until we met the guys and girls who devote their lives to this beverage and these competitions. Seeing these people train and compete, not only taught us how little we actually knew about coffee, but truly it taught us how little we knew about perfection. We had never intended to film and follow the competition circuit, we wanted to make the "Jiro" version of this coffee movie. It just so happened a regional competition was happening the week we decided to start the project. It was in Santa Cruz about six hours away from, Los Angeles, where we were based. We scrambled that week to get our production in order. Boy, did we scramble. At the end of that hard, six-hour drive (I got a speeding ticket) we embarked on a world that we had no idea even existed. It was so rich and populated with characters you couldn't write. How could this not be the story we focused on? How could this not be the movie?

ABOUT THE DIRECTOR – ROCK BAIJNAUTH

After graduating with a film degree from the University of Toronto, Rock Baijnauth wore numerous hats on various productions in Canadian Cinema. He wrote spec scripts and would send them to agents and managers in Los Angeles with the hopes of someday being able to carve out a career. It was tough getting noticed three thousand miles away, so Rock picked up and moved to California to pursue his film dreams in 2008. His big break came in 2011 when he was part of a the directing team that created a groundbreaking documentary called, "The Pirate Tapes." The controversial film saw a young Canadian born-Somali go under deep cover to live with a pirate cell in Somalia for three months. It was picked up by HBO. After the trails and tribulations of making "The Pirate Tapes", Rock decided the subject for his next documentary should be a little more laid back. Coffee! Naturally. In 2013, Rock began filming **BARISTA** as a love letter to one of the world's most fascinating beverages, what it evolved into was a film that went beyond coffee. A film that spoke to devoting yourself to something that you just can't do without. For Rock, there was something universal and poetic in that idea. It was the kind of film he had always wanted to make and share with the world.

THE CAST

Eden Marie Abramowicz

Eden-Marie Abramowicz started her coffee career in her hometown of Alpharetta, Georgia at the age of 17. Coffee quickly went from a hobby to a job to a profession and in the spring of 2011 she moved out to Los Angeles to start washing dishes at Intelligentsia, Venice. It was a big jump but her family and friends were outrageously supportive spurring her to work hard and pursue her dream of making a profession in the coffee world. In the next year she spent as much time learning from as many people as possible. The following year she started as an Educator at Intelligentsia, Silverlake then switched over to management in 2013. Barista competitions have always been a huge part of her life and were a hugely beneficial medium to learn and share ideas. Currently Eden-Marie works with product research and purchasing for Intelligentsia spending time between Los Angeles, Chicago, and NYC.

Ryan Redden

Ryan was born in Talihina, Oklahoma at the Choctaw Indian Hospital. Raised in the south, mostly in Arkansas... when he was 13 he traveled to Southern California for the first time and knew he was going to live there (none of his family was surprised). He spent the next few years travelling all over the world (nearly every U.S. state, Southeast Asia, and South America) most of this travel was funded by coffee jobs. In San Francisco, he tried out college and also hosted a weekly radio show. The travel bug hit again a few years later, this time Orange County stuck and so did a higher level of specialty coffee and its pursuits. Ryan held every position in the coffee from busing to shop management. And after a decade of coffee 'stuff', he decided to get involved in competition by becoming a technical judge at the regional level. While living in Long Beach, Ryan heard about a new roaster in Orange County – Portola Coffee Lab. They asked him to come on for a few months to start, but then stuff started to pick up like crazy and then Ryan found himself with a huge opportunity to teach and compete and do things in coffee he had never done before (like make an affogato using -325 degree liquid nitrogen).

Charlie Habegger

Charlie has served coffee for tips and glory around the United States. He has a masters in ethnography. He was then a dishwasher and is still a good one. He is now a licensed coffee grader and green buyer for one of the world's most advanced roasters of awesome coffees. His most valued possession is a painting done by a former customer in Chicago. He thinks bitterness isn't appreciated enough.

Charles Babinski

As a kid growing up in Colorado Springs, Charles Babinski always knew that the small-town life was not for him. So once he got together the courage and the funds, he made his way to New York City. He started working in restaurants cooking on the line, aspiring to be a chef. But Babinski soon realized that the back of the house was not for him. So, he sought employment as a barista, thinking it would be easier – it wasn't, but was certainly rewarding. Babinski got his first taste of the coffee industry in the Upper East Side of Manhattan where he learned the basics and gained a rudimentary knowledge of professional coffee preparations. This experience sparked a personal interest and he started asking his peers where they went for the best cup in town. Ninth Street Coffee on the Lower East Side was a popular answer. Babinski became a regular there and when he mentioned he was moving to Chicago, they suggested that he apply for a job at Intelligentsia Coffee. A few months later, he was hired and eventually worked his way up to a trainer position that took him to Venice, California. At Intelligentsia Babinski worked with Kyle Glanville. The two took to each other and broke off from Intelligentsia to open G&B Coffee in 2013 and Go Get 'Em Tiger soon after—pumping caffeine flare into Down9town and Central Los Angeles.

CREDITS

HEAD CREDITS:

Samuel Goldwyn Films Presents

A Filmic Production of

A Rock Baijnauth Film

BARISTA

END CREDITS:

BARISTA

directed and produced by rock baijnauth

executive producer christopher kao

- producers jimmy nguyen roger singh andrew moniz ramona serletic jason rose
- featuring charlie habegger charles babinski eden marie abramowicz ryan redden truman severson
- featuring percy ramirez kyle glanville nicely alameda jeff newton devorah freudiger katie carguilo jasper wilde jordan michelman

featuring	sam lewontin nick purvis pete licata trevor corlett tommy kim frank la andrew ogden katie severson katie spitz		
featuring	ryan wilbur nathanael may john paul doerr paulina ruiz		
original music		c.a. gabriel	
associate producers		ashley tomlinson richard cerow sandra frame patricia kao mary kao ruby baijnauth dean serletic madison serletic matthew serletic iii john sy	
directors of photgraphy		roger singh rob kraetsch	
editors		andrew moniz roger singh rock baijnauth	
assistant editor		william hitt	
sound editor		tony solis	
production assistants		charlotte stauffer hiustyn fragle	

vfx supervisor	eric young
writer	rock baijnauth
brief history of perfection narrator	mo' kauffey
publicity consultant	rachel walker
marketing lead	amanda pham
marketing manager	kelli taylor
marketing assistant	erin dowling
additional photography	ioana vasile

- Special Thanks wilbur curtis co. peter goldwyn jeff duggan luke jung umair aleem lara gallagher israel serna angel an emily freeman george nikitaras the s.c.a.a.
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Special Thanks Kickstarter backers ting-po I barron snyder jeff liu kevin mcgahey lucia chiao hannah block paulina babinski egon von romondt george nikitaras dialog cafe ding sze yi courtney helm

rock baijnauth would like to personally thank:

ruby baijnauth sonny baijnauth ash galardi michael galardi ramona serletic matt serletic ingrid nathai deo nathai juliet punwasi bob punwasi stephen punwasi anthony punwasi michael nathai matthew serletic madison serletic roman galardi julian galardi

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jimmy nguyen would like to thank:

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jeane wong samantha wilson	sheila vossough
stefanie woodburn	miranda sajdak
emily ricketson	
skylar song	natalie nicole gilbert
carlos abreu	
luciana faulhaber	natalie zhou
jillian adams cole quirk	nedaa sweiss
claire kaplan	
kai wu	zak olkewicz
joey depaolo	
wally schrass	katrina rennells
alex wirtzer	allow a farmer that
kristen nielsen schrass	alona forsythe
nadi filsoof	kovin brotnon
charles mruz	kevin brotman
andrew murphy sharon ezra	daniel ross noble
josia elliot	daniel loss hobie
sandra frame	sara cimino
dann freeman	
heather mason	julia freedman
stepanie strauss	ryan mcguffey
des doyle	, 3,
molly leland	tina mcdonald
jordan berg	
courtney freedman	mai tran lanza
seth morrison	
blair underwood	reid cox
sheila everhart	

julia glausi michael masukawa #30daysofespresso

charlotte stauffer charles mruz nedaa sweiss kaila dimopoulos courtney southworth jason rose joanne mccallin skylar song dann freeman cigdem akbay katrina rennells amanda pham jillian adams

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Graffiti Sublime Coffee Alfred Coffee & Kitchen Olive & Thyme Andante Coffee Roasters Conservatory for Coffee, Tea & Cocoa Cognoscenti Coffee Caffe Concerto Jones Coffee Roasters Balconi Coffee Company Javista Short Cake Cafe Dulce Caffe Vita Paper or Plastik Cafe **Dialog** Cafe **Republic of Pie**

michael gemballa jona xiao

claire kaplan stu arbury rachel arbury

molly leland meghan camarena keith noordzy josia elliot kate hackett emih abrahamson luciana faulhaber liza van deventer ayla glass miryam fail samantha wilson jacqueline vleck

sue chung andy hope liz alper sandra frame sharon ezra heather mason julia polshak

Two Guns Espresso KindKreme Demitasse Copa Vida Go Get Em Tiger Menotti's Bru Coffeebar Stumptown Coffee Roasters Handsome Coffee Roasters Portola Coffee Lab Broome St. General Store Intelligentsia Helio Cafe G&B Coffee Cafe Americano

music

"Shortline (Frank Wiedemann Remix)" Performed by Howling Written by Frank Wiedemann and Ry Cuming Courtesy of Innervisions

"Fame" Performed by The Acid Written by Steve Nalepa, Adam Freeland, Jens Kuross, Ry Cuming Courtesy of Mute Records / Infectious Music By arrangement with Zync Music Group LLC

"Habit" Written by: Timothy James Beeler (ASCAP), Matthew Stephen May (SOCAN), Ben Patrick Stidworthy (SOCAN), Timothy Martin Keen (APRA) Performed by: Ought Published by: Secretly Canadian Publishing

"Power" Written by: Denis Agofonov, Daniil Brod, Alexander Lipsky Performed by: Pompeya Used by Permission of Sony/ATV Allegro. All rights reserved.

"Blue Danube" Written by: Johann Strauss II Courtesy of Google Under license from Youtube Audio Library

"The Rain" Performed by Silent Partner Courtesy of Google Under license from Youtube Audio Library

"In Kind" Written by: Taylor Bonner Smith, Raphaelle Standell Preston, Austin Tufts, Katherine Lee Performed by: Braids Courtesy of Arbutus Records By arrangement with Riptide Music Group

"Sparks" Performed by: Sleep Thieves Courtesy of Minty Fresh Inc. By arrangement with Minty Fresh Inc.

"No Stranger"

Written by: Jeff Curtin, Josh Kolenik, Juan Pieczanski, and Ryan Heyner Performed by: Small Black Courtesy of jagjaguwar By arrangement with Bank Robber Music

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